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**PRIMEX WIRELESS RELEASES VIRTUAL APPLICATIONS MANAGEMENT
PLATFORM SOFTWARE FOR SYNCHRONOUS NETWORK SYSTEM**

Lake Geneva, WI – August 18th, 2009 – Expanding the flexibility of the Synchronous Network System (SNS™), the advanced solution for WiFi synchronous timekeeping and temperature/humidity monitoring, Primex Wireless has released a Virtual Applications Management Platform (AMP). This new deployment option for the SNS system provides customers an installation approach which is adaptive to many IT environments.

In WiFi timekeeping or temperature monitoring, the Virtual AMP provides the central control and management for all Primex Wireless SNS products. The AMP is a centralized software program which delivers the important capabilities allowing facility managers to configure devices, obtain real time performance info or alerts and maintain historical data from the system over time. Prior to the Virtual AMP, the software was only offered pre-installed on a hardware server appliance. “The ability to deploy the SNS AMP as a pure software installation introduces the flexibility to accommodate the varying types of IT environments our customers operate” stated Richard Mechelke, Product Manager for SNS. “There are many customers who have complex IT systems and an ability to install the AMP software on their existing hardware.”

Additional advantages of the SNS Virtual AMP:

- Deploy SNS on standardized IT hardware reducing cost and ability to maintain system
- Better utilization of existing computing resources, expand disk size as needed
- Easier fault isolation and the ability to setup test environments
- Quicker fault recovery with no need to replace one-of-a-kind hardware

Selecting the Virtual AMP also allows IT managers with comprehensive back up processes to easily include the data from the AMP in their procedures. This ensures that historical information such as temperatures from facility refrigerators or freezers are preserved and long term compliance with regulatory standards is

maintained. The Virtual AMP is also simple to install, expediting the process to get clocks connected to the network and synchronized around the facility or deploy the wireless sensors.

Availability

The SNS Virtual AMP will begin shipping to customers on August 26th. The standard SNS AMP including the hardware server remains available for immediate shipment. For more information about synchronized timekeeping solutions or wireless sensing products from Primex Wireless, please call 1-800-537-0464.

About Primex Wireless, Inc.

Headquartered in Lake Geneva, Wisconsin, Primex Wireless, Inc. offers the world's most accurate and reliable wireless synchronized timekeeping systems and wireless sensing technology. With proven time and data expertise as well as global technology experience, Primex Wireless synchronizes time-controlled devices and monitors equipment throughout an entire facility. Founded in 2002, Primex Wireless has helped improve the facility operations efficiency for thousands of education, healthcare, business and government customers worldwide by increasing productivity and reducing operational costs. For more information, please visit the company's website at www.primexwireless.com.

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